FOR OSTEOARTHRITIS KNEE PAIN,
GET RELIEF THAT WORKS WHERE IT HURTS

GET TARGETED, TOPICAL PENNSAID 2%

PENNSAID® (diclofenac sodium topical solution) 2% w/w is a nonsteroidal anti-inflammatory drug (NSAID) applied to the skin, used for treating the pain of osteoarthritis of the knee(s).

SELECT IMPORTANT SAFETY INFORMATION

• NSAIDs can cause an increased risk of a heart attack or stroke that can lead to death. This risk may occur early in treatment and may increase with longer use and with increasing doses.

• NSAIDs can cause an increased risk of bleeding, ulcers, and tears (perforation) of the esophagus, stomach and intestines. These events can occur at any time during use, without warning symptoms and may cause death. Elderly patients and patients with a history of ulcer disease or stomach or intestine bleeding are at greater risk for getting an ulcer or bleeding.

• You should take PENNSAID exactly as prescribed, at the lowest dose possible and for the shortest time needed.

Please see additional Important Safety Information on pages 7-8. For Medication Guide and full Prescribing Information for PENNSAID, please go to www.PENNSAID.com/medguide and www.PENNSAID.com/PI.

Any person in this image is solely a model and does not have any ailments presented here.
GETTING THE RIGHT MEDICATION FOR OSTEOARTHRITIS KNEE PAIN

YOU HAVE OPTIONS

There are many treatment options available for the pain of osteoarthritis (OA) of the knee(s). Among the most commonly used medications are nonsteroidal anti-inflammatory drugs, or NSAIDs. Some NSAIDs are taken orally and others are applied topically.

- A topical medication is applied to the skin.
  - Topical treatments for OA knee pain allow you to apply the medication directly to the site of pain.

- All NSAIDs — including oral, topical, and even nonprescription versions such as ibuprofen or naproxen sodium — pose a risk of serious cardiovascular and gastrointestinal side effects.

Ask your doctor if an NSAID like PENNSAID 2% is right for you

Tell your doctor about all of your symptoms and if your OA knee pain interferes with everyday activities. Only you and your doctor can decide if PENNSAID 2% is right for you.

Before starting PENNSAID, tell your health care provider if you have a history of ulcer disease or esophagus, stomach or intestine bleeding, liver or kidney problems, high blood pressure, asthma, or are pregnant, trying to become pregnant or are breast feeding. Also tell your doctor about all of the medicines you take, including prescription or over-the-counter medicines, vitamins or herbal supplements. Do not start taking new medicines without talking to your health care provider first.

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PENNSAID 2%: WORKS RIGHT WHERE IT HURTS

IF YOU HAVE OA OF THE KNEE, YOU CAN FIGHT BACK WITH TARGETED RELIEF

PENNSAID 2% is a topical nonsteroidal anti-inflammatory drug (NSAID) you apply twice a day directly to the knee. Because it’s applied directly to the skin of the knee, it’s designed to target your pain, right at the site.

In a clinical trial, PENNSAID 2% was proven effective in relieving OA knee pain. It reduced pain during daily activities like standing, walking, and climbing stairs.

HOW PENNSAID 2% WORKS

PENNSAID 2% topical solution contains diclofenac sodium, an NSAID like ibuprofen or naproxen. It is a solution that is applied directly to the skin to target OA knee pain.

PENNSAID 2% also features an absorbing enhancer called DMSO. DMSO helps the medicine penetrate through the skin to the site of the pain.

SELECT IMPORTANT SAFETY INFORMATION

PENNSAID is not for everyone. DO NOT USE PENNSAID if you
- are in the hospital for a certain heart surgery called coronary artery bypass graft surgery.
- know you are allergic to diclofenac or any other ingredient of PENNSAID.
- have experienced asthma, hives, or allergic-type reactions after taking aspirin or other NSAIDs. Serious allergic reactions to NSAIDs, including death, have been reported in such patients.
IT’S EASY TO APPLY PENNSAID 2%

PENNSAID 2% IS EASY TO USE. APPLY TWO TIMES A DAY TO THE FRONT, BACK, AND SIDES OF THE KNEE

Other diclofenac sodium products on the market are used 4 times a day. PENNSAID 2% is applied 2 pumps twice a day and features a convenient metered-dose pump that gives you an accurate amount (20 mg of diclofenac per pump use) each time. No messy measuring or application card is necessary.

SELECT IMPORTANT SAFETY INFORMATION

- Wash and dry your hands before and after use. Avoid contact of PENNSAID with the eyes, nose, and mouth
- Protect the treated knee(s) from natural or artificial sunlight
- Wait until the treated knee(s) is completely dry before applying sunscreen, insect repellent, lotion, moisturizer, cosmetics, or other topical medication
PAY AS LITTLE AS $0 WITH THE PENNSAID® 2% CO-PAY CARD

PAY AS LITTLE AS $0 EVERY TIME YOU FILL YOUR PENNSAID 2% PRESCRIPTION, IF ELIGIBLE*

Ask your doctor for a PENNSAID 2% $0 co-pay card today or go online at www.PENNSAID.com/savings to download one.

*Terms and Conditions:
Offer cannot be combined with any other rebate or coupon, free trial, or similar offer for the specified prescription. Not valid for prescriptions reimbursed in whole or in part by Medicaid, Medicare, VA, DOD, TriCare, or other federal or state programs (including state prescription drug programs). Offer good only in the United States at participating retail pharmacies. Absent a change in Massachusetts law, offer not valid in Massachusetts after July 1, 2019. Offer not valid where otherwise prohibited by law. Horizon Pharma reserves the right to rescind, revoke, or amend offer without notice. The selling, purchasing, trading, or counterfeiting of this card is prohibited by law. This card is not insurance and is not intended to substitute for insurance. Participating patients and pharmacists understand and agree to comply with all Terms and Conditions of offer. Patients must be 18 or older. Program managed by PSKW & Associates on behalf of Horizon Pharma.

If you are enrolled in Medicare, Medicaid, or any similar state or federal program (such as a state prescription drug program), you are not eligible for the co-pay program.

Please see additional Important Safety Information on pages 7-8. For Medication Guide and full Prescribing Information for PENNSAID, please go to www.PENNSAID.com/medguide and www.PENNSAID.com/PI.
HorizonCares is a program that provides you access to the medication you need, at the lowest out-of-pocket cost.*

- It’s convenient, cost-effective, and easy to use
- Patients with commercial insurance never pay more than $10, even when their insurance doesn’t cover their prescription!*
- Prescriptions are delivered directly to your door at no cost—no waiting in line at the pharmacy!

**After your doctor sends us your prescription, here is how the program works:**

A representative from a HorizonCares participating pharmacy will call you, usually within 24 hours

The pharmacy will verify your name, address, commercial insurance eligibility, and request a credit card number if a co-pay is required—never more than $10!*  

Once your information has been verified, the pharmacy will ship your prescription at no cost to you, delivered to you within 2 business days

Did you miss our call, or have a question? You can reach out to us from 8 AM-8 PM EST, Monday-Friday: 1-866-323-1490

*Subject to eligibility rules and restrictions. Please see Terms and Conditions below.

**Terms and Conditions:** Offer cannot be combined with any other rebate or coupon, free trial, or similar offer for the specified prescription. Not valid for prescriptions reimbursed in whole or in part by Medicaid, Medicare, VA, DOD, TriCare, or other federal or state programs (including state prescription drug programs). Offer good only in the United States at participating retail pharmacies for eligible Horizon Pharma products. Offer not valid where otherwise prohibited by law, for example by applicable state law prohibiting co-pay cards. Horizon Pharma reserves the right to rescind, revoke, or amend the offer without notice. The selling, purchasing, trading, or counterfeiting of this card is prohibited by law. This card is not insurance and is not intended to substitute for insurance. Participating patients and pharmacists understand and agree to comply with all Terms and Conditions of this offer.
INDICATIONS AND USAGE

What is PENNSAID® (diclofenac sodium topical solution) 2% w/w?

PENNSAID® (diclofenac sodium topical solution) 2% w/w is a nonsteroidal anti-inflammatory drug (NSAID) applied to the skin, used for treating the pain of osteoarthritis of the knee(s).

IMPORTANT SAFETY INFORMATION

What is the most important information I should know about PENNSAID?

- NSAIDs can cause an increased risk of a heart attack or stroke that can lead to death. This risk may occur early in treatment and may increase with longer use and with increasing doses.

- NSAIDs can cause an increased risk of bleeding, ulcers, and tears (perforation) of the esophagus, stomach and intestines. These events can occur at any time during use, without warning symptoms and may cause death. Elderly patients and patients with a history of ulcer disease or stomach or intestine bleeding are at greater risk for getting an ulcer or bleeding.

- You should take PENNSAID exactly as prescribed, at the lowest dose possible and for the shortest time needed.

PENNSAID can cause serious side effects. Stop taking PENNSAID and call your doctor or go to your emergency department right away if you get:

- Difficulty breathing, swelling of the face or throat. These could be signs of a serious allergic reaction.

- Chest pain, shortness of breath, weakness in one part or side of your body, or slurring of speech. These could be signs of a serious blood clotting event.

- Upper stomach pain, upset stomach, black, tarry stools, or vomiting of blood. These could be signs of an esophagus, stomach, or intestinal ulcer, bleed, or tear. Note: if you are also taking low-dose aspirin, you are at increased risk for esophagus, stomach, or intestinal bleeding.

- Nausea, more tired or weaker than usual, itching, yellowing of the skin or eyes, right upper abdomen tenderness, and “flu-like” symptoms. These could be signs of a liver problem.

- Shortness of breath, unexplained weight gain, or swelling of the arms, legs, hands or feet. These could be signs of a serious heart problem.

- Any type of rash. This could be a sign of a serious skin reaction.

These are not all of the possible side effects of PENNSAID. Please talk to your doctor if you experience any symptoms that bother you or that do not go away.

Who should not use PENNSAID?

- DO NOT USE PENNSAID if you
  - are in the hospital for a certain heart surgery called coronary artery bypass graft surgery.
  - know you are allergic to diclofenac or any other ingredient of PENNSAID.
- have experienced asthma, hives, or allergic-type reactions after taking aspirin or other NSAIDs. Serious allergic reactions to NSAIDs, including death, have been reported in such patients.

How should I use PENNSAID?

PENNSAID is applied directly to the front, back, and sides of your knee(s). Avoid contact of PENNSAID with the eyes, nose, and mouth. If eye contact occurs, immediately wash out the eye with water and contact your health care provider if irritation persists for more than an hour. Avoid skin-to-skin contact between other people and the knee(s) to which PENNSAID was applied until the knee(s) is completely dry. **DO NOT** apply PENNSAID to open wounds, infections, or rashes. **DO NOT** shower for at least 30 minutes after applying PENNSAID or wear clothing over the PENNSAID treated knee(s) until the treated knee(s) is dry. **DO** wash and dry hands before and after use, protect your treated knee(s) from natural or artificial sunlight, and wait until the treated knee(s) is completely dry before applying sunscreen, insect repellant, lotion, moisturizer, cosmetics, or other topical medication.

What are the possible side effects of PENNSAID?

The most common side effects of PENNSAID are application site reactions, such as dryness, peeling, redness, itching, pain, skin hardening, rash, blisters, and scabbing. Other side effects are bladder infection, bruising, sinus congestion, nausea, upset stomach, stomach pain, gas, constipation, and diarrhea.

What other medications might interact with PENNSAID?

Avoid using PENNSAID while taking other NSAIDs unless your doctor says it is OK. NSAIDs may be present in over-the-counter medications for treatment of colds, fever, or insomnia; refer to the label of over-the-counter medications you are taking or ask your pharmacist. Do not use PENNSAID and low-dose aspirin until you talk to your health care provider. Tell your doctor about all of the medicines you take as some medicines can react with NSAIDs and cause serious side effects.

What should I tell my health care provider?

**Before starting PENNSAID,** tell your health care provider if you have a history of ulcer disease or esophagus, stomach, or intestine bleeding, liver or kidney problems, high blood pressure, asthma, or are pregnant, trying to become pregnant, or breast feeding. Also tell your doctor about all of the medicines you take, including prescription or over-the-counter medicines, vitamins, or herbal supplements. Do not start taking new medicines without talking to your health care provider first.

You are encouraged to report negative side effects of prescription drugs to the FDA. Visit [www.fda.gov/medwatch](http://www.fda.gov/medwatch), or call 1-800-FDA-1088. You may also contact the Horizon Pharma Medical Information Department toll-free at 1-866-479-6742 or [medicalinformation@horizonpharma.com](mailto:medicalinformation@horizonpharma.com).

The risk information provided here is not comprehensive. To learn more, talk about PENNSAID 2% with your healthcare provider or pharmacist. The FDA-approved product labeling can be found at [www.PENNSAID.com](http://www.PENNSAID.com) or 1-866-479-6742.
Ask your doctor about topical PENNSAID 2% today

FOR BURNING, THROBBING, POUNDING OSTEOARTHRITIS KNEE PAIN

FIGHT BACK WITH TARGETED, TOPICAL RELIEF

SELECT IMPORTANT SAFETY INFORMATION

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